# **Jaan Singh**

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### **Skills**

- Adobe Photoshop
- Adobe Illustrator
- Hot Door CADTools

- Adobe Creative Suite
- Branding
- Social Media/Trends

- Typography
- Production Knowledge
- Logo Design

# **Experience**

#### **Graphic Designer**

June 2021 - Current

#### Boston Retail Solutions | Santa Ana, CA

- Produced large format print graphics such as barricades and windows for brands such as Nike, Under Armor, Sunglass
  Hut, Gucci, Capital One, JD Sports, Canada Goose, and more.
- Responsible for production of 15-20 jobs per day with a 90%+ customer satisfaction rate.
- Created 100+ image CADs for Boeing, Marriott, Hyatt, Hilton, Chartwells, XPO Logistics, Aramark and more.
- Developed production knowledge on print materials, prepress processes, and delivering design proofs.

#### **Design Intern**

January 2020 - September 2020

#### MASON Collective | Long Beach, CA

- Collaborated on 5+ UX/UI projects like prototypes for e-commerce landing pages for mobile/desktop.
- Produced email campaigns, blog posts, design asset creation, and other digital content for 10+ clients.
- Demonstrated ability to multitask and create detail-oriented work in a fast-paced work environment.

### **Graphic Design Intern**

May 2017 - August 2017

#### Toolots | Cerritos, CA

- Content strategy, product photography, and editing for 300+ items to establish a well-organized look.
- Designed material necessary for marketing, company events with over 100 guests, and more.
- Participated in team design critiques to give/receive feedback and ensure quality of work.

## **Achievements**

#### Semi-Finalist and Third Place Prize Teams

April 2019 & October 2019

#### Adobe Creative Jam | California State University, Long Beach

- UX/UI competitions in which 59 teams of students from 7 different universities had to create a quick app within a certain time limit on broad topics such as student resources.
- Showcases collaborative skills, ability to take/give design direction, and working with deadlines.

# **Education**

# **Bachelor of Arts (BA) - Studio Art (Emphasis-Graphic Design)**California State University, Long Beach

August 2016 - December 2020

Dean's List: Spring 2017, Fall 2018, & Spring 2019 / President's List: Spring 2020